

Organizational culture plays a key role in the success or failure of an organization in achieving its strategic objectives. It is incumbent upon the board of directors and senior management to set the right tone at the top. This programme provides an opportunity for leaders to dive deep into specific aspects of culture that are essential for organizational performance.

Objectives



- Understand the role of the board and management in creating an enabling culture
- Appreciate the impact of corporate governance practices in moulding ethical behaviour in an organization
- Underscore how invaluable culture is to achieving organizational goals
- Demonstrate how to embed an ethical culture within your organization

Who is this Programme for?



- Board chairmen and board directors
- CEOs, C-suite executives, Senior Managers seeking to create and embed an enabling culture in their organizations

Abridged Agenda



- Culture and ethics in 21st century organisations
- Tone at the top: The role of the board and management in culture creation
- Artefacts, values, behaviours and underlying assumptions
- Organizational cultural alignment
- "Imaginization" seeing organizations through metaphors

Event Details



Date: 6th June, 2024

Time: 9.00 a.m. – 1.00 p.m.

Investment: KShs. 7,500 (inclusive of taxes)

To Register

Please contact:

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Deadline: 30th May, 2024

This programme will be delivered virtually via online platform, ZOOM.